



WHY CHOOSE KW LUXURY?

OUR RESULTS:

\$83.4+ BILLION

SALES VOLUME IN 2024
WORLDWIDE

50,361

LUXURY PROPERTIES SOLD IN 2024

\$264 MILLION

LUXURY PROPERTIES SOLD
EVERY SINGLE DAY IN 2024

These advantages highlight why Keller Williams Luxury is the right choice for sellers like you who are looking to navigate today's luxury real estate market effectively, ensuring your property receives the attention, exposure, and expertise it deserves, and the experience you aspire to receive..

GLOBAL REACH AND NETWORK:

Keller Williams, the world's largest real estate franchise by agent count, offers an unparalleled global reach. With over 16,000+ luxury agents worldwide in over 55 regions and countries, this extensive network ensures that your listings gain maximum exposure, connecting Sellers with a wide array of potential Buyers locally, nationally, and internationally.

EXPERTISE IN THE LUXURY MARKET:

KW Luxury Agents are earned-in, meaning they must demonstrate a proven track record of selling luxury properties before earning the KW Luxury designation. Through our Luxury Division's highly specialized training in the luxury market, your KW Luxury agent brings an in-depth understanding of the unique aspects of luxury real estate transactions and experiences. This expertise includes luxury consumer trends, market trends, pricing strategies, and luxury marketing.

THE EXPERIENCE:

KW Luxury agents are trained to provide the best possible experience for their clients while taking the pain away from the transaction, negotiating in the best interest of their clients, and helping navigate any problems that may arise.

MARKET EXPOSURE:

KW Luxury's partnerships with major outlets ensure your luxury-qualified listings receive exposure, including but not limited to:

- Wall Street Journal
- Market Watch
- James Edition
- Mansion Global
- Barron's Group Global
- Penta